

updated 10/7/21



ASC Vision

Inspire excellence in construction leadership, education and research.

ASC Mission Statement

Advance construction education by supporting members in teaching best principles and practices, research innovation, and service to their institution, community and the industry.

5 year Definable Goals 2021-26

Foster and support a culture of mentoring within ASC

- 1 Work with the faculty development committee to assure mentoring is a key element of their work
- 2 Assure every ASC International appointed or elected position is mentoring a replacement
- 3 Develop an intentional new faculty program associated with the International Conference
- 4 Encourage PhD students to become active in ASC to foster future mentoring

Collaborate with and promote international education

- 1 Increase # of students in international competition
- 2 Establish a 9th region
- 3 Engage digital media and other methods to market effectively to all audiences

Expand the breadth and depth of ASC Research Publications

- 1 Increase at least two of the key journal metrics (downloads, SJR, Citescore, and H-index)
- 2 Increase # of ASC participating programs in proceedings submission
- 3 Create two categories of paper submissions at the International Conference, one focused on CM best practices and another on traditional research methodologies.

Increase training for faculty

- 1 Develop an active learning CM teaching training program
- 2 Develop a teach the teacher program for new faculty
- 3 Facilitate a targeted training program for industry interested in a future in teaching
- 4 Organize and operate at least one online training event for faculty (consider sessions on enclosure and materials and methods)
- 5 Attach a key take away certification, or training to the annual conference

Increase benefits for construction education

- 1 Secure a taskforce to establish and implement a CM department leadership development program
- 2 Develop a hybrid International Conference (bricks and clicks) within 5 years
Increase the number of member institutions engaging in ASC activities

Strengthen the relationship with industry and organizations

- 1 Establish a fund to off set the annual conference with \$40k from industry donations
- 2 Double the number of industry members at the national level
- 3 Develop a student job board on the website funded by industry

Secure sustainable and operationally efficient organization

- 1 Establish a clear risk management set of policies and procedures
- 2 Create a plan for a more sustainable and efficient operational structure
- 3 Expand current training and development program for regional operations
- 5 Explore cost allocation of regional services to national organization
- 6 Develop an improved website
- 7 Establish a marketing plan/program to highlight the benefits for ASC members